Giving Talks

EC Mentoring Workshop, 2024

Speaker: Bo Waggoner, University of Colorado

Outline

- How to approach giving talks
- General principles
- Planning the talk
- Nuts and bolts
- Delivery

How to approach giving talks

"Every act of communication is a Trojan horse. You hide what you want to say inside what the audience wants or expects to hear."

Bo

How to approach giving talks

Context, Constraints, and Expectations

- Where, when, and how?
- Who is the audience?
- Logistics?
 - Show up early

Venue? Length? Q&A? Screen size? Before lunch?

Background knowledge? Interest level?

Computer, adapter, clicker, access to slides

• Suggestion: have PDF slides available at a memorized URL



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General principles

Have a goal

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Respect your audience

- Assume they are very smart, very busy ... and very lazy
- Don't "dumb things down", but do make life easy on the audience

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Guide audience attention

- Introduce and focus on one thing at a time
- Look at the audience or at something they can see (not your own screen)

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- End early or on time.
 - Be prepared to skip, not sprint.

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- Should not be comprehensive
- Need not even be fully correct (tell the audience why)
- Should advertise and inspire as well as inform

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Nuts and bolts

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Minimize notation; replace text with images

There is a set N of agents with |N| = n.

Each agent i \in N has a valuation $v_i \in \mathbf{R}$



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Minimize notation; replace text with images

Ensure the audience knows what is happening and why

• Give an outline; return to it with enough time to read

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Minimize notation; replace text with images

Ensure the audience knows what is happening and why

Everything should have a specific purpose

- e.g. what *about* the related work is important to the talk?
- slide content should be useful, not distracting

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Ensure the audience knows what is happening and why

Everything should have a specific purpose

Use a simple, consistent design; prioritize visibility

- Consistent: capitalization, grammar, colors, layout, bullet points, ...
- Give colors meaning, e.g. **definitions** versus **theorems**

Delivery

- **Practice** decide exactly what you want to say; write a script if necessary (but don't use it)
- Practice check your timing
- **Practice** hesitation at transitions or explanations \Rightarrow need to re-think



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- Slow down, add pauses
- Variation! Vary your tone, volume, speed, where you look





Tell the audience when you're done.

Questions?

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